



**JOB DESCRIPTION**

**AMNESTY INTERNATIONAL INTERNATIONAL SECRETARIAT**

<b>JOB TITLE</b>	Regional Campaigner
<b>PROGRAMME</b>	MENA Regional Office
<b>LOCATION</b>	Tunis
<p><b>JOB PURPOSE</b></p> <p>To develop and implement campaigning strategies, managing and coordinating campaign actions on human rights concerns by using and developing knowledge on specific countries or other geographical and thematic areas, and supporting and liaising with Amnesty International (AI) movement and outside networks to ensure maximum impact.</p> <p><b>DEPARTMENT PURPOSE</b></p> <p>The MENA Regional Office plays a critical role in the Amnesty International Secretariat, gathering and communicating accurate and action-oriented human rights information and delivering on the vision to end grave human rights abuses and build societies respectful of human rights. Across the region, Amnesty International campaigns for meaningful change, supports national entities, enables effective activism and growth, and works to persuade governments and other actors to uphold universal human rights standards. The office provides strategic leadership and support and advice to the Amnesty International movement globally, fostering its contribution, presence and public accountability throughout the world.</p> <p><b>AIIS PURPOSE</b></p> <p>The IS, which operates from a number of sites around the world, gathers and communicates accurate and action-oriented human rights information globally. We campaign for meaningful human rights change; enable effective human rights activism and work to persuade governments and other actors to uphold universal human rights standards. We provide strategic leadership, support and advice to the AI movement globally, fostering AI's contribution, presence and public accountability throughout the world.</p>	
<p><b>WORKING RELATIONSHIPS</b></p> <p><b>Reporting to</b> Deputy Regional Director</p> <p><b>Posts this job manages:</b> No line management responsibility, however this role participates in the coordination of work for the team, other participants in campaigning projects, temporary staff and team volunteers</p> <p><b>Other key relationships</b> Close collaboration with the Researcher, the Research and Campaign Assistant and other posts within the regional office, and where relevant, other posts in the International Secretariat and in the AI movement.</p>	

## **USEFUL INFORMATION**

Location: Tunis, Tunisia

## **MAIN RESPONSIBILITIES**

- To contribute to the development of overarching research and campaigning strategies to deliver impact on Tunisia and Egypt and to lead on the development and implementation of specific campaigning strategies to support them, managing and coordinating actions on human rights concerns in specific countries and other geographical or thematic areas aimed at effecting change in the human rights situation
- To support and liaise with AI membership structures and maintain and develop networks of national and international NGOs and other external partners in the development and implementation of campaigning strategies and plans
- To write or otherwise devise campaigning and other materials for external and internal use, such as reports, annual report entries, public statements, web features, audiovisual materials and government correspondence

- To research the most effective ways to campaign on human rights concerns and monitor and conduct evaluations of campaigning strategies and plans
- To monitor and analyze political and human rights developments and conduct research as appropriate into human rights contexts and individual cases, including by participating in field research and through contact with partners on the ground
- To communicate AI's concerns, positions and key messages to AI's membership, civil society organizations and at other forums, including through lobbying at relevant public forums in relation to campaigning priorities and undertaking other advocacy, and in addition, as appropriate, represent AI in governmental, inter-governmental and various public forums, as well as with the news media and others
- To contribute to the development of sub-regional and region-wide strategies and plans for research and campaigning and provide input into internal discussions on the AI mission, policy, organizational and other issues in order to increase the effectiveness of AI's work
- To participate in the coordination of the work of the team and contribute to the overall flexibility of resource use, including through setting priorities, preparing work plans, monitoring their progress and maintaining basic budgets
- To perform all necessary administrative tasks to ensure effective self-servicing, participate in the recruitment and induction of new staff and consultants and perform other corporate tasks as appropriate

**WHAT DOES SUCCESS LOOK LIKE IN THIS JOB?**

- A successful campaigner will have developed and implemented effective and deliverable campaigning strategies within the overall strategy on the countries or other geographical areas or themes in her/his brief; communicated clear and effective messages to government, media, civil society, national and international NGOs and partners on the ground, having an impact on the human rights issues
- S/he will have produced, implemented, monitored and evaluated related action plans to set deadlines in conjunction with the researcher and the research and campaign assistant; generated external awareness and activities on the countries and/or themes in her/his brief including by mobilizing and supporting the membership, and expanded networks of influence in relation to key concerns and priority areas in the regional strategy and plans; and written high quality materials for publication and other outputs
- S/he will have contributed to the effective functioning of the team, and to the implementation of AI's mission, upholding AI's values at all times

**SKILLS AND EXPERIENCE**

- Experience of strategic campaigning, including knowledge of the steps required to devise campaigning strategy and awareness of the need for actions and campaigning techniques to be based on strategies and be adapted to effect changes in a given situation
- Knowledge of the sub-region in general and a specialist knowledge in relation to specific countries or other geographical areas or thematic issues in your brief

- Ability to understand and express ideas in English, Arabic and French languages in a fluent, clear and concise way, both orally and in writing, and to communicate complex information and institutional positions
- Ability to motivate and inspire others towards activism for change, including through creative and dynamic approaches to encourage campaigning in the face of obstacles and including an understanding of digital campaigning tools and their appropriate use for target audiences to ensure both online and offline activism and mobilisation
- Ability to represent AI in a variety of forums, particularly with civil society and the AI membership
- Experience of working in a team and understanding of the importance of efficient communications for the coordination and effective functioning of teams
- Demonstrated commitment to human rights, e.g. through previous work, membership of an organization, involvement in advocacy of human rights, etc
- Experience of managing conflicting demands, meeting deadlines and adjusting priorities
- Ability and willingness to undertake personal administrative tasks in accordance with AI's guidelines on self-servicing
- Understanding of equal opportunities, cultural diversity and gender issues as well as a commitment to apply relevant policies

#### **HOW WE WORK – OUR BEHAVIOURS:**

Our organisational culture; which essentially represents how we behave, our working relationships and our ability to collaborate as a movement, underpins everything we do and is pivotal to the success of our impact. Our five behaviours form the basis of the type of culture we want to have in Amnesty:

- **Accountable** - I consistently strive to reach my goals in a thorough, timely way that I can be proud of, and I re-empower others to do the same.
- **Considerate** - I support my colleagues, and try to find out what motivates them to do their best, and what pressures they are under, so that I can consider this when we work together.
- **Creative** - I continuously look for new and creative solutions and encourage others' ideas so that we can adapt and succeed in an ever-changing and uncertain global environment
- **Decisive** - I make sound judgements within my work so that a project or activity can progress with pace and confidence.
- **Respectful** - I treat my colleagues with equality and dignity, and assume they have integrity. I value the different perspectives of my colleagues as well as my own and show them that their contributions and expertise matter.

**EQUALITY STATEMENT**

Equality and diversity is at the core of our values and staff are expected to work collectively and individually to promote a constructive and sensitive approach to others from a variety of backgrounds, where the work of others is valued and respected.

**CONFLICT OF INTEREST**

Public or other activity, affiliation to or support for any group or organization, personal association or other factor which may generate a real or perceived conflict of interest with Amnesty International's principles (specifically independence and impartiality), or raise a security concern, or otherwise prevent the candidate from carrying out key functions of the specific post and would therefore disqualify the candidate from being appointed.